



The 15th Annual Jim Bernstein Health Leadership Event

presented by the Foundation for Health Leadership & Innovation

Sponsorship Opportunities

The 15th Annual Jim Bernstein Health Leadership event will be held virtually in 2020 and is expected to convene more than 300 attendees representing North Carolina's most vital health agencies and most critical health interests.

Proceeds from the event support the Bernstein Health Leadership Fellows and the Jim & Sue Bernstein Health Center Scholarship programs, both of which help develop and prepare future leaders to work in, and improve the health status of, rural communities.

EVENT SPONSOR	<ul style="list-style-type: none"> » Name/logo prominently displayed on the FHLI event website » Name/logo prominently displayed on the ticketing/event registration website » Two-minute commercial featuring your organization during the event » <i>Event Sponsor</i> status recognition from the emcee during introductory & closing remarks » <i>Event Sponsor</i> status recognition with name/logo prominently displayed on all pre- and post- event advertising, including: <ul style="list-style-type: none"> • Name/logo on four pre-event emails to 2,000+ health care industry subscribers • Name/logo on social media messaging • Full-page ad (8" x 5" vertical) in the event program 	\$10,000
JIM BERNSTEIN COMMUNITY HEALTH ACHIEVEMENT AWARD SPONSOR - 2020 HONOREE DR. JANE MCCALEB	<ul style="list-style-type: none"> » Name/logo displayed on the FHLI event website beside the 2020 honoree » Recognition from emcee upon award presentation » Prominent placement of name/logo on all event materials referencing this award and its winner, including: <ul style="list-style-type: none"> • Name/logo on pre-event emails announcing this year's awardee to 2,000+ health care industry subscribers • Name/logo on social media messaging referencing this year's honoree • Half-page ad (4.25" x 5" vertical) in the event program 	\$5,000
FHLI COMMUNITY ACHIEVEMENT AWARD SPONSOR - 2020 HONOREE DR. PETER MORRIS	<ul style="list-style-type: none"> » Name/logo displayed on the FHLI event website beside the 2020 honoree » Recognition from emcee upon award presentation » Prominent placement of name/logo on all event materials referencing this award and its winner, including: <ul style="list-style-type: none"> • Name/logo on pre-event emails announcing this year's honoree to 2,000+ health care industry subscribers • Name/logo on social media messaging referencing this year's honoree • Half-page ad (4.25" x 5" vertical) in the event program 	\$5,000
BERNSTEIN LEADERSHIP SPONSOR	<ul style="list-style-type: none"> » Recognition from emcee upon introduction of Bernstein Alumni pre-recorded video presentation » Prominent placement of name/logo on Bernstein Alumni pre-recorded video presentation » 2.5" x 2.5" ad in the event program 	\$3,000

15th Anniversary Jim Bernstein Health Leadership Event Presented Virtually • October 8, 2020

Please enclose check payable to FHLI and mail to:

2401 Weston Parkway, Suite 203
Cary, NC 27513

T: (919) 821-0485
E: info@foundationhli.org



Contact Information

First Name

Last Name

Company

Address

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Email

Phone



Package Information

SPONSORSHIP PACKAGES

- Event Sponsor - \$10,000
- Jim Bernstein Community Health Achievement Award Sponsor - \$5,000
- FHLI Community Achievement Award Sponsor - \$5,000
- Bernstein Leadership Sponsor - \$3,000



Donation Information

- I cannot attend, but would like to support the Jim Bernstein Community Health Leadership Fellows Program and the Jim & Sue Bernstein Health Center Scholarship Program. Please accept my donation in the amount of:

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Nonprofit Information

The Foundation for Health Leadership & Innovation is a registered 501(c)3, ID #58-1461316. Please keep a copy of this form for your records.

Additional Donation Information

Donations to FHLI programs in any amount can be made online any time at foundationhli.org/donations or by texting "fhlidonate" to 44-321