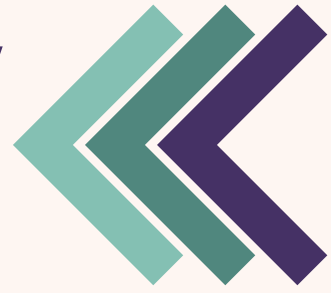


The Foundation for Health Leadership & Innovation Presents

The 40th Anniversary Bernstein Dinner



Join us for North Carolina public and rural health communities' premier networking event where we will celebrate lifetimes of commitment to access and equity in health care. The Annual Bernstein Dinner brings together community health leaders, public officials, and on-the-ground advocates to build connections, celebrate successes, and strategize for the future.

Event Details

- » *Thursday, October 6*
- » *6 p.m. Cocktails and Networking*
- » *7 p.m. Dinner and Interactive Program*
- » *The Friday Center at UNC Chapel Hill*

Program Highlights

- » *Jim Bernstein Community Health Career Achievement Award presentation*
- » *FHLI Community Achievement Award presentation*
- » *FHLI Strategic Plan reveal*
- » *Keynote Presentation*

Plus cocktails, networking, and dinner

Benefits of Sponsorship

When you join us as a sponsor, your organization will have a literal "seat at the table" to connect with important players in the community health space. Sponsoring the Bernstein Dinner will allow you to:

- » *Associate your organization with the legacy of Dr. Jim Bernstein and FHLI, the long-time leader in innovative community solutions to health care barriers experienced by rural, underserved, and marginalized communities.*
- » *Play an active role in charting the future of FHLI's work to mobilize communities to solve the generational, systemic health challenges that have plagued our state for decades.*
- » *Celebrate diversity, equity, and those who elevate the voices of their friends, family members, and neighbors to break down systemic barriers to community health and well-being.*



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Sponsorship Levels

The Annual Bernstein Dinner brings together a “who’s who” of North Carolina public and community health along with emerging voices that enrich and advance our conversations.

Platinum Sponsor | \$10,000

Available Sponsorships: 1

What you will receive:

- One 8-person table and 10 virtual tickets
- Introduction during event and opportunity to introduce FHLI CEO
- Recognition from the emcee during introductory and closing remarks
- Event sponsor platinum status recognition with name/logo prominently displayed on all event promotion, including:
 - Event introduction slide presentation
 - FHLI event/ticketing/registration website
 - One-minute commercial featuring organization during the event
 - Two full-page ads (8" x 5" vertical) in printed event program
- Event sponsor status recognition with name/logo prominently displayed in pre- and post-event advertising, including:
 - Four pre-event emails to 2,500+ health care industry subscribers
 - All online event promotions including social media
 - Event promo press release (September target date)
 - Two post-event “thank you” posts on all FHLI social media accounts



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Gold Sponsor | \$7,500

Available Sponsorships: 2

What you will receive:

- One 8-person table and 5 virtual seats
- Event sponsor gold status recognition with name/logo prominently displayed in all event promotion, including:
 - Event introduction slide presentation
 - FHLI event/ticketing/registration website
 - One-minute commercial featuring organization during the event
 - Two full-page ads (8" x 5" vertical) in printed event program
- Event sponsor status recognition with name/logo prominently displayed in pre- and post-event advertising, including:
 - Four pre-event emails to 2,500+ health care industry subscribers
 - All online event promotions including social media
 - Event promo press release (September target date)
 - Two post-event "thank you" posts on all FHLI social media accounts

Silver Sponsor | \$5,000

Available Sponsorships: 5

What you will receive:

- One 8-person table
- Event sponsor silver status recognition with name/logo prominently displayed in all event promotion, including:
 - Event introduction slide presentation
 - FHLI event/ticketing/registration website
 - 30-second commercial featuring organization during the event
 - One full-page ads (8" x 5" vertical) in printed event program
- Event sponsor status recognition with name/logo prominently displayed in pre- and post-event advertising, including:
 - Four pre-event emails to 2,500+ health care industry subscribers
 - All online event promotions including social media
 - Event promo press release (September target date)



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Bronze Sponsor | \$2,500

Available Sponsorships: 10

What you will receive:

- 4 event tickets
- Recognition from the emcee during introductory and closing remarks
- Event sponsor silver status recognition with name/logo prominently displayed in all event promotion, including:
 - Event introduction slide presentation
 - FHLI event/ticketing/registration website
 - 30-second commercial featuring organization during the event
 - One half-page ad (4" x 5" vertical) in printed event program
- Event sponsor status recognition with name/logo prominently displayed in pre- and post-event advertising, including:
 - Four pre-event emails to 2,500+ health care industry subscribers

Specialty Sponsorships

Limit of one sponsorship at each level.

Keynote Speaker Sponsor | \$5,000

- One 8-person table
- Special recognition during the keynote presentation
- Opportunity to introduce keynote speaker
- Name/logo in pre-event emails announcing keynote speaker
- Name/logo included in printed event program



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2022 Jim Bernstein Community Health Career Achievement Award Sponsor | \$5,000

- One 8-person table
- Opportunity to introduce awardee during event presentation
- Recognition from emcee upon award presentation
- Award sponsor status recognition with name/logo prominently displayed in event promotion, including:
 - FHLI website alongside 2022 award honoree
 - Introductory slide for awardee
- Prominent placement of name/logo on all event materials referencing this award and its winner, including:
 - Pre-event emails announcing this year's awardee to 2,500+ health care industry subscribers
 - Social media messaging referencing this year's honoree
 - Half-page ad (4" x 5" vertical) in the event program

2022 Foundation for Health Leadership & Innovation Community Achievement Award Sponsor | \$5,000

- One 8-person table
- Opportunity to introduce awardee during event presentation
- Recognition from emcee upon award presentation
- Award sponsor status recognition with name/logo prominently displayed in event promotion, including:
 - *FHLI website alongside 2022 award honoree*
 - *Introductory slide for awardee*
- Prominent placement of name/logo on all event materials referencing this award and its winner, including:
 - *Pre-event emails announcing this year's awardee to 2,500+ health care industry subscribers*
 - *Social media messaging referencing this year's honoree*
 - *Half-page ad (4" x 5" vertical) in the event program*

Networking Reception Sponsor | \$2,500

- Two event tickets
- Name/logo on all online material promoting the pre-event networking reception
- Name/logo in printed event program
- Recognition during the event
- Name/logo on signage displayed during reception.



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Individual Sponsorships

Bernstein Fellows Leadership Sponsor | \$1,000

- Two event tickets
- Recognition from emcee upon introduction of Bernstein Fellows
- Prominent placement of name/logo on Bernstein Alumni slide presentation
- 2.5" x 2.5" ad in event program
- Recognition on FHLI website

Community Allyship Sponsor | \$500

- One event ticket and five virtual tickets
- Recognition in printed event program
- Recognition on FHLI website

Community Advocate | \$250

- One event ticket and one virtual ticket
- Recognition in printed event program
- Recognition on FHLI website



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Past Sponsors

Sponsoring the Annual Bernstein Dinner will give your organization greater visibility as a leader advancing the health of all North Carolinians through community-led collaborations, on-the-ground leadership, and creative best practice development. Join these past sponsors — and others — in demonstrating your commitment to finding solutions to our state's most pervasive and enduring health challenges.

Sponsors, 2019 - 2021

Access East

Amerihealth Caritas

APCO Worldwide

Blue Cross and Blue Shield of North Carolina

Campbell University Department of Public Health

The Cannon Foundation

Carolina Complete Health

Center for Rural health Innovation

Community Care of North Carolina

Campbell School of Osteopathic Medicine

Cone Health Foundation

C.W. Williams Community Health Center, Inc.

East Carolina University

ECU Brody School of Medicine

ECU Division of Health Sciences

ECU Generalist Physician Program

Eleanor Health

First Citizens Bank

Kate B. Reynolds Charitable Trust

McGuireWoods Consulting

Mission Health

Mountain Area Health Education Center (MAHEC)

Mountain Community Health Partnership

National Association of Community Health Centers

North Carolina Academy of Family Physicians

North Carolina Agromedicine Institute

North Carolina AHEC

North Carolina Area L AHEC

North Carolina Healthcare Association

North Carolina Medical Society

North Carolina Pediatric Society

North Carolina Public Health Association

North Carolina Rural Center

OIC of Rocky Mount

Piedmont Health

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UNC Health System

UNC Pembroke

UNC School of Medicine

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