

2025 Bernstein Event

Presented by the Foundation for Health Leadership & Innovation

Join FHLI for North Carolina public and rural health communities' premier networking event where we will celebrate lifetimes of commitment to access and equity in health care. The annual Bernstein Dinner brings together community health leaders, public officials, and on-the-ground advocates to build connections, celebrate successes, and strategize for the future.

Event Details

- » Wednesday, October 8, 2025
- » The Friday Center at UNC-Chapel Hill
- » 6 p.m. | Food, drinks, and networking
- » 7 p.m. | Main program

Sponsorship Breakdown	
Sponsor Level	Price
Platinum	\$15,000
Gold	\$9,000
Silver	\$7,500
Career Achievement Award	\$7,500
Community Achievement Award	\$7,500
Bernstein Fellows Legacy Award	\$7,500
Promotional Sponsorships	\$5,000
FHLI Sustainer	\$4,000
Friend of FHLI	\$1,000



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Benefits of Sponsorship

When you join us as a sponsor, your organization will have a “seat at the table” to connect with important players in the community health space. Sponsoring the Bernstein Event will allow you to:

- Associate your organization with the legacy of James (Jim) D. Bernstein and FHLI, the long-time leader in innovative community solutions to health care barriers experienced by rural, underserved, and marginalized communities.
- Play an active role in charting the future of FHLI’s work to mobilize communities to solve the generational, systemic health challenges that have plagued our state for decades.
- Celebrate diversity, equity, and those who elevate the voices of their friends, family members, and neighbors to break down systemic barriers to community health and well-being.

Sponsorship Levels

Platinum Sponsor - \$15,000

Level Includes:

- 10 event tickets
- Introduction during the event and opportunity to introduce the keynote speaker
- Event presenting sponsor status with name/logo prominently displayed on FHLI website and on the event’s main presentation screen, sponsor signage, and other digital displays
- 2 full-page ads (back cover and inside front cover) in the event program
- Event presenting sponsor status recognized in pre- and post-event email and social media advertising



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Gold Sponsor - \$9,000

Level Includes:

- 10 event tickets
- Verbal recognition of sponsor status during the event
- Event sponsor status with name/logo prominently displayed on FHLI website and on the event's main presentation screen, sponsor signage, and other digital displays
- 1 full-page ad in the event program
- Event sponsor status recognized in pre- and post-event email and social media advertising

Silver Sponsor - \$7,500

Level Includes:

- 8 event tickets
- Verbal recognition of sponsor status during the event
- Event sponsor status with name/logo prominently displayed on FHLI website and on the event's main presentation screen, sponsor signage, and other digital displays
- 1 half-page ad in the event program
- Event sponsor status recognized in pre- and post-event email and social media advertising

Award Sponsors - \$7,500

Level Includes:

- 8 event tickets
- Event sponsor status with name/logo listed prominently alongside the Career Achievement or Community Achievement awardee on FHLI website and in event promotion material, program, and displays
- Opportunity to write awardee introduction/story in the event program (if two sponsors commit to one award at this level, introduction can be co-written)



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Promotional Sponsorships - \$5,000

Level Includes:

- 8 event tickets
- Event sponsor status with name/logo listed prominently on FHLI website and in event promotion material, program, and displays
- Organization logo displayed prominently on or around specific event item/room sponsored

Level Options Include:

- Networking room sponsors (4 available, displayed around main atrium)
- Bar sponsors (2 available, displayed on event bars)
- Welcome sponsors (2 available, displayed in event entrance)
- Dessert reception sponsor (2 available, displayed on dessert table)

FHLI Sustainer - \$4,000

Level Includes:

- 4 event tickets
- Event sponsor status with name/logo listed on FHLI website and in event promotion material, program, and displays

Friend of FHLI - \$1,000

Level Includes:

- 2 event tickets
- Event sponsor status with name/logo listed on FHLI website and in event promotion material, program, and displays



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Past Sponsors

Sponsoring the Annual Bernstein Event will give your organization greater visibility as a leader advancing the health of all North Carolinians through community-led collaborations, on-the-ground leadership, and creative best practice development. Join these past sponsors — and others — in demonstrating your commitment to finding solutions to our state's most pervasive and enduring health challenges.

Sponsors, 2019 - 2024

Access East

Aledade

Amerihealth Caritas

APCO Worldwide

Blue Cross and Blue Shield of North Carolina

Campbell University Department of Public Health

The Cannon Foundation

Carolina Complete Health

Center for Rural Health Innovation

Constellation Quality Health

Community Care of North Carolina

Campbell School of Osteopathic Medicine

Cone Health Foundation

C.W. Williams Community Health Center, Inc.

Duke University School of Medicine - Family Medicine & Community Health

East Carolina University

ECU Brody School of Medicine

ECU Division of Health Sciences

ECU Generalist Physician Program

Eleanor Health

Equality Health

First Citizens Bank

Kate B. Reynolds Charitable Trust

McGuireWoods Consulting

Mission Health

Molina Healthcare

Mountain Area Health Education Center (MAHEC)

Mountain Community Health Partnership

National Association of Community Health Centers

North Carolina Academy of Family Physicians

North Carolina Agromedicine Institute

North Carolina AHEC

North Carolina Area L AHEC

North Carolina Association of Free & Charitable Clinics

North Carolina Healthcare Association

North Carolina Medical Society

North Carolina Pediatric Society

North Carolina Public Health Association

North Carolina Rural Center

OIC of Rocky Mount

PCP4ME

Piedmont Health

Poyner Spruill, LLP

Preservation Point Farm

RelyMD

Roanoke Chowan Community Health Center

Quest Diagnostics

The Duke Endowment

UNC Chapel Hill

UNC Charlotte

UNC Gillings School of Global Public Health

UNC Health System

UNC Pembroke

UNC School of Medicine

Unite Us

United Healthcare

United Way of North Carolina

Vidant Health Foundation

Vidant Medical Group

WakeMed

WellCare



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