

2024 Bernstein Event

Presented by the Foundation for Health Leadership & Innovation

Join FHLI to celebrate the 2024 graduating class of Jim Bernstein Fellows and honor North Carolina's health care leaders working to increase access and equity across our state. The Annual Bernstein Event is North Carolina public and rural health communities' premier networking event, celebrating lifetimes of commitment to access and equity in health care. The Annual Bernstein Event brings together community health leaders, public officials, and on-the-ground advocates to build connections, celebrate successes, and strategize for the future.

Sponsorship Breakdown		
Sponsor Level	Price	#
Platinum	\$15,000	1
Gold	\$9,000	2
Silver	\$7,500	10
Career Achievement Award	\$7,500	2
Community Achievement Award	\$7,500	2
Bernstein Fellowship Graduation	\$7,500	2
Promotional Sponsorships	\$5-7,500	4+
FHLI Sustainer	\$5,000	∞



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Benefits of Sponsorship

When you join us as a sponsor, your organization will have a literal “seat at the table” to connect with important players in the community health space. Sponsoring the Bernstein Event will allow you to:

- Associate your organization with the legacy of Dr. Jim Bernstein and FHLI, the long-time leader in innovative community solutions to health care barriers experienced by rural, underserved, and marginalized communities.
- Play an active role in charting the future of FHLI’s work to mobilize communities to solve the generational, systemic health challenges that have plagued our state for decades.
- Celebrate diversity, equity, and those who elevate the voices of their friends, family members, and neighbors to break down systemic barriers to community health and well-being.

Sponsorship Levels

Platinum Sponsor - \$15,000

Available Sponsorships: 1

- Ten event tickets
- Introduction during the event and opportunity to introduce the keynote speaker
- Event presenting sponsor status with name/logo prominently displayed on FHLI website and in event promotion material, program, and displays
- Two full-page ads (back cover and inside front cover) in the event program

Gold Sponsor - \$9,000

Available Sponsorships: 2

- Ten event tickets
- Verbal recognition of sponsor status during the event
- Event sponsor status with name/logo listed prominently on FHLI website and in event promotion material, program, and displays
- One full-page ad in the event program



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Silver Sponsor - \$7,500

Available Sponsorships: 10

- Eight event tickets
- Event sponsor status with name/logo listed prominently on FHLI website and in event promotion material, program, and displays

Career Achievement Award Sponsor - \$7,500

Available Sponsorships: 2

- Eight event tickets
- Event sponsor status with name/logo listed prominently on FHLI website and in event promotion material, program, and displays
- Opportunity to write awardee introduction/story in the event program (if two sponsors commit at this level, introduction will be co-written)

Community Achievement Award Sponsor - \$7,500

Available Sponsorships: 2

- Eight event tickets
- Event sponsor status with name/logo listed prominently on FHLI website and in event promotion material, program, and displays
- Opportunity to write awardee introduction/story in event program (if two sponsors commit at this level, introduction will be co-written)

Bernstein Fellowship Graduation Sponsor - \$7,500

Available Sponsorships: 2

- Eight event tickets
- Event sponsor status with name/logo listed prominently on FHLI website and in event promotion material, program, and displays
- Sponsor status displayed on screen during the Bernstein Fellowship graduation portion of the event



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Promotional Sponsorships - \$5,000 - \$7,500

Available Sponsorships: 4+

This sponsor level will include specific networking room sponsorships, including bar sponsors and entry and registration table sponsors

- Eight event tickets
- Event sponsor status with name/logo listed prominently on FHLI website and in event promotion material, program, and displays
- Organization logo displayed prominently on/around networking room item(s) sponsored

FHLI Sustainer - \$5,000

Available Sponsorships: Unlimited

- Four event tickets
- Event sponsor status with name/logo listed on FHLI website and in event promotion material, program, and displays

Friend of FHLI - \$1,000

Available Sponsorships: Unlimited

- Two event tickets
- Name listed as a “Friend of FHLI” on FHLI website and in the event program and displays



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Past Sponsors

Sponsoring the Annual Bernstein Event will give your organization greater visibility as a leader advancing the health of all North Carolinians through community-led collaborations, on-the-ground leadership, and creative best practice development. Join these past sponsors – and others – in demonstrating your commitment to finding solutions to our state’s most pervasive and enduring health challenges.

Sponsors, 2019 - 2023

Access East

Aledade

Amerihealth Caritas

APCO Worldwide

Blue Cross and Blue Shield of North Carolina

Campbell University Department of Public Health

The Cannon Foundation

Carolina Complete Health

Center for Rural Health Innovation

Constellation Quality Health

Community Care of North Carolina

Campbell School of Osteopathic Medicine

Cone Health Foundation

C.W. Williams Community Health Center, Inc.

Duke University School of Medicine - Family Medicine & Community Health

East Carolina University

ECU Brody School of Medicine

ECU Division of Health Sciences

ECU Generalist Physician Program

Eleanor Health

First Citizens Bank

Kate B. Reynolds Charitable Trust

McGuireWoods Consulting

Mission Health

Mountain Area Health Education Center (MAHEC)

Mountain Community Health Partnership

National Association of Community Health Centers

North Carolina Academy of Family Physicians

North Carolina Agromedicine Institute

North Carolina AHEC

North Carolina Area L AHEC

North Carolina Association of Free & Charitable Clinics

North Carolina Healthcare Association

North Carolina Medical Society

North Carolina Pediatric Society

North Carolina Public Health Association

North Carolina Rural Center

OIC of Rocky Mount

PCP4ME

Piedmont Health

Poyner Spruill, LLP

Preservation Point Farm

RelyMD

Roanoke Chowan Community Health Center

Quest Diagnostics

The Duke Endowment

UNC Chapel Hill

UNC Charlotte

UNC Gillings School of Global Public Health

UNC Health System

UNC Pembroke

UNC School of Medicine

Unite Us

United Healthcare

United Way of North Carolina

Vidant Health Foundation

Vidant Medical Group

WakeMed

WellCare



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